

MECHANICAL SPECIFICATIONS

FILE SUBMISSION

We only accept advertising in PDF/X-1a format. Please supply a SWOP-certified proof. We can not guarantee SWOP standard color matching with a non-contract grade proof. If a proof is not supplied, we cannot assume liability for omissions, misprints, or font defaults. If you have any questions, please call us for specifications prior to submitting your file.

NOTE All media is non-returnable, unless requested for in advance with a FedEx account number.

	WIDTH	HEIGHT
PAGE (BLEED)	5.562"	8.625"
PAGE (TRIM SIZE)	5.312"	8.375"
PAGE (LIVE AREA)	4.6"	7.6"
PAGE ON PULLOUT MAP	3.625"	8"
1/2 PAGE HORIZONTAL	4.6"	3.7"
1/2 PAGE VERTICAL	2.2"	7.6"
1/4 PAGE	2.2"	3.7"
LINE SCREEN	150 BODY, 175 COVER	
MAXIMUM INK DENSITY	300%	

Please keep all printer's marks outside of the bleed area.

DEADLINES FOR SPACE & MATERIALS

ISSUE	PREMIUM CLOSE	SPACE CLOSE	MATERIAL DEADLINE	ON SALE
JAN 10	NOV 18	NOV 25	DEC 1	JAN 4
MAR 10	JAN 18	JAN 25	FEB 1	MAR 1
MAY 10	MAR 18	MAR 25	APR 1	MAY 3
JUL 10	MAY 18	MAY 25	JUN 1	JUL 1
SEP 10	JUL 19	JUL 26	AUG 2	SEP 1
NOV 10	SEP 17	SEP 24	OCT 1	NOV 1
DEC 10	OCT 18	OCT 25	NOV 1	DEC 1

*Cancellation of previously contracted ads must be made in writing no less than fifteen days prior to the published closing date.

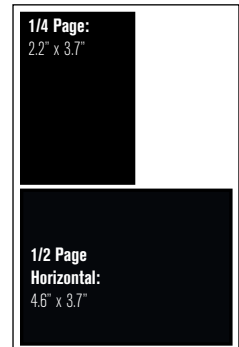
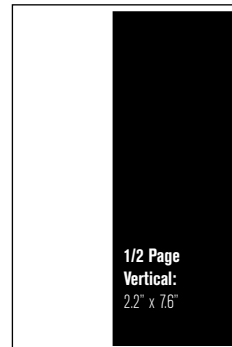
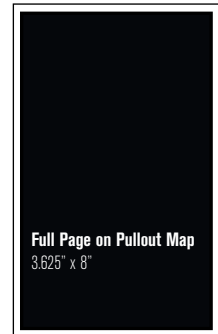
Upload Your File

<http://adlink.modernluxury.com>

You may select up to 45 files per session. Note that only zip archives (.zip), Stuffit archives (.sit, .sitx), and PDF files (.pdf) may be submitted. Please visit the Help Center on the site with any questions.

WE CAN DESIGN YOUR AD

Our design and production department will be happy to provide comprehensive creative, scanning, retouching and proofing services. We offer competitive hourly rates. Please contact your sales rep or account coordinator for details.



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