

2013 RATE CARD | *Ala Moana Shopping Magazine*



rate base 100,000

JAN/FEB MAR/APR MAY/JUN JUL/AUG SEP/OCT

SIZE	OPEN	2X RATE	4X RATE	6X RATE
FULL PAGE	\$7,475	\$6,945	\$6,415	\$5,870
2/3 PAGE	\$5,600	\$5,215	\$4,815	\$4,405
1/2 PAGE	\$4,855	\$4,160	\$3,845	\$3,525
1/3 PAGE	\$3,360	\$2,775	\$2,565	\$2,340
1/6 PAGE	\$2,245	\$1,530	\$1,430	\$1,300

cover premiums

COVER 4	\$11,090	\$10,150	\$9,130	\$8,220
COVER 2	\$10,075	\$9,070	\$8,155	\$7,350
COVER 3	\$9,210	\$8,340	\$7,510	\$6,760

expanded holiday issue rate base 200,000

NOV/DEC

SIZE	OPEN	2X RATE	4X RATE	6X RATE
FULL PAGE	\$14,320	\$13,300	\$12,295	\$11,245
2/3 PAGE	\$10,740	\$9,980	\$9,220	\$8,445
1/2 PAGE	\$8,590	\$7,985	\$7,375	\$6,750
1/3 PAGE	\$5,710	\$5,310	\$4,905	\$4,495
1/6 PAGE	\$3,580	\$2,950	\$2,725	\$2,475

cover premiums

COVER 4	\$20,045	\$18,620	\$17,215	\$15,750
COVER 2	\$17,920	\$16,650	\$15,390	\$14,075
COVER 3	\$15,870	\$15,305	\$14,145	\$12,940

additional premiums

BLEED ON FULL PAGE.....ADD 10%

GUARANTEED POSITION.....ADD 15%

ALA MOANA
SHOPPING MAGAZINE

2155 KALAKAUA AVE., SUITE 701 HONOLULU, HI 96815 808.924.6622

MODERN LUXURY.COM