MODERN LUXURY

AMERICA’S MOST AFFLUENT METROPOLITAN READERSHIP.
COMPELLING, AWARD-WINNING EDITORIAL CONTENT.
COMMUNITY EXPERTISE COMBINED WITH A NATIONAL REACH.
INNOVATIVE, MULTI-PLATFORM PUBLISHING CAPABILITIES.
STRATEGIC MARKETING AND CUSTOM EVENT SOLUTIONS.
PERSONALIZED SERVICE AND TRANSFORMATIVE RESULTS.
MODERN LUXURY is the preeminent lifestyle publisher in the United States, with more than 40 titles across 15 markets, reaching more than 6 million active readers. Consistently producing top-quality editorial and aesthetics, MODERN LUXURY delivers unrivaled community intelligence with a national sensibility.

COMMUNITY. CONTENT. CONNECTIVITY.
## Community

### Our Audience

#### The Basics

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male/Female</td>
<td>44%/56%</td>
</tr>
<tr>
<td>Median Age</td>
<td>42</td>
</tr>
<tr>
<td>College Graduates</td>
<td>77%</td>
</tr>
<tr>
<td>Hold Post-Graduate Degree</td>
<td>31%</td>
</tr>
<tr>
<td>Married/Partnered</td>
<td>55%</td>
</tr>
<tr>
<td>Own Their Own Home</td>
<td>83%</td>
</tr>
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</table>

#### Affluence

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Median Household Income</td>
<td>$136,600</td>
</tr>
<tr>
<td>Median Net Worth</td>
<td>$815,200</td>
</tr>
<tr>
<td>Median Investment Portfolio</td>
<td>$409,200</td>
</tr>
<tr>
<td>Median Home Value</td>
<td>$714,500</td>
</tr>
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</table>

#### Engagement

<table>
<thead>
<tr>
<th>Characteristic</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Readers Per Copy</td>
<td>3.7</td>
</tr>
<tr>
<td>Median Time Spent With Issue</td>
<td>64 Min.</td>
</tr>
<tr>
<td>Have Read 3 out of 4 Issues</td>
<td>65%</td>
</tr>
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</table>

#### Spending Power*

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Apparel &amp; Accessories</td>
<td>$8,466</td>
</tr>
<tr>
<td>Watches &amp; Jewelry</td>
<td>$5,631</td>
</tr>
<tr>
<td>Travel</td>
<td>$11,713</td>
</tr>
<tr>
<td>Artwork/Collectibles</td>
<td>$4,305</td>
</tr>
<tr>
<td>Alcoholic Beverages</td>
<td>$1,606</td>
</tr>
</tbody>
</table>

### Our Distribution Model

A custom survey conducted by MRI reveals a reader profile describing what most luxury retailers and marketers would call “the perfect luxury demographic,” a highly engaged audience with a strong interest in fashion, style and luxury goods that earns more and spends more than the readers of any other local magazine.

#### 40% | Direct Residential Mail
These copies are direct mailed to homes in the most affluent zip codes in our city.

#### 35% | Controlled Commercial
With top-tier salons, private golf clubs, select retailers, medical and professional offices, private jet terminals and other premier locations, these public place copies add significant reach to our audience.

#### 15% | Luxury Hotels
Placed in-room and with concierges in the finest hotels, these copies reach the discerning traveler.

#### 5% | Select Newsstand
With targeted precision, our magazines are out to get the most exposure from airports, Barnes & Nobles, and boutique newsstand placement throughout the city.

#### 5% | Event Distribution
Our magazines will always be at the most important, most exclusive can’t-be-missed events throughout the year.

#### ★ | Digital Distribution
Every MODERN LUXURY title is available in app and digital formats.
Whether it’s a revealing celebrity profile, a special feature on the chicest trends in design, cutting-edge fashion spreads or an in-depth review of city hot spots, MODERN LUXURY captures the lifestyles of our readers in the thick, glossy pages of our city magazines, which serve as coffee table jewels and monthly keys to each city.
IN EVERY ISSUE
With each article, MODERN LUXURY’s discriminating editorial team leads our readers through the best of what our cities have to offer. Our editorial departments provide compelling—and award-winning—coverage of what’s on the radar NOW in fashion, food, culture, beauty, travel, real estate, design and more. Unrivalled ON THE SCENE reports take readers behind the velvet ropes at our cities’ most exclusive fêtes, while LOOK WHO’S TALKING introduces the local legends and up-and-comers who make our cities tick. Our comprehensive FOOD DRINK GUIDE gives the dish on palate pleasers and people to watch on the thriving culinary scenes in our cities. The combination of this unparalleled local coverage with riveting celebrity profiles and gorgeous fashion spreads is what makes MODERN LUXURY’s titles so unique—and what keeps our refined readers engaged and entertained issue after glossy issue.

EDITORIAL CALENDAR

JANUARY | BEST OF THE CITY ISSUE
AD CLOSE: DEC 1, 2013  |  MATERIALS DUE: DEC 1, 2013
This highly anticipated feature includes the best of what’s new and upcoming in our cities, with extended beauty coverage.

FEBRUARY | 101 MUST-TRY TASTES
AD CLOSE: JAN 1  |  MATERIALS DUE: JAN 1
From drinks to desserts, it’s the ultimate insider roundup: the most memorable, delectable tastes in the city. (Miami magazine’s Real Estate Issue; Houston magazine’s Most Fascinating Faces Issue)

MARCH | SPRING FASHION AND HOME DESIGN ISSUE
AD CLOSE: FEB 1  |  MATERIALS DUE: FEB 1
The latest in seasonal trends and styles in fashion and home design.

APRIL | MEN’S ISSUE
AD CLOSE: MAR 1  |  MATERIALS DUE: MAR 1
Our annual Men of Style portfolio. Plus: men’s fashion, best-in-class automotive and more!

MAY | SUMMER TRAVEL ISSUE
AD CLOSE: APR 1  |  MATERIALS DUE: APR 1
Our award-winning array of dreamy destinations both near and far.

JUNE | NIGHTLIFE AND ENTERTAINMENT ISSUE
AD CLOSE: MAY 1  |  MATERIALS DUE: MAY 1
Our hippest issue of the year, covering the artists and venues that make our cities buzz after the sun goes down!

JULY | RESTAURANT ISSUE
AD CLOSE: JUN 1  |  MATERIALS DUE: JUN 1
Our annual collector’s edition! This award-winning issue serves up our cities’ hottest restaurants, best dishes, top chefs and influential personalities on the food and restaurant scene.

AUGUST | REAL ESTATE, HOME AND DESIGN ISSUE
AD CLOSE: JUL 1  |  MATERIALS DUE: JUL 1
Inside our cities’ real estate markets and most coveted areas. Plus: the latest trends in homes and design.

SEPTEMBER | FALL FASHION ISSUE
AD CLOSE: AUG 1  |  MATERIALS DUE: AUG 1
Our most glamorous issue of the year! Our collection of lust-worthy fashion and accessories.

OCTOBER | WINTER TRAVEL ISSUE
AD CLOSE: SEP 1  |  MATERIALS DUE: SEP 1
Our annual ski report and other worldly destinations. Plus: weekend escapes.

NOVEMBER | PHILANTHROPY ISSUE (PLUS: GIFT GUIDE/JEWELRY AND WATCHES)
AD CLOSE: OCT 1  |  MATERIALS DUE: OCT 1
This new feature salutes local do-gooders who have gone above and beyond for our cities’ charities.

DECEMBER | ARTS AND POWER ISSUE
AD CLOSE: NOV 1  |  MATERIALS DUE: NOV 1
Our exclusive ModLux Power Register of the super-smart, super-talented and super-connected cultural set.

Please note: The Atlantan, Modern Luxury Dallas, Riviera San Diego and DC magazine publish January/February and July/August double issues. Miami magazine publishes May/June and July/August double issues. Manhattan magazine publishes a January/February double issue. “On Sale” dates may vary slightly by market.
ANGELeno
CIRCULATION 75,000  READERSHIP 262,500  FREQUENCY 12x

THE BASICS
Female ................................................... 48%
Male ...................................................... 52%
Median Age.............................................. 44
College Grads ........................................ 74%
Master’s Degree ..................................... 29%

AFFLUENCE (MEDIAn)
Household Income ........................................ $287,400
Net Worth .................................................. $1,100,100
Home Value ............................................. $1,169,900
Investment Portfolio .................................... $483,100

ENGAGEMENT
Readers per copy ........................................ 3.5
Median time spent with issue ..................... 69 minutes
Have read the last 3 out of 4 issues ............ 70%

CIRCULATION
Direct Residential Mail ................................ 35%
Controlled Commercial ................................ 35%
Luxury Hotels ........................................... 20%
Newstand Sales ......................................... 5%
Events ....................................................... 5%

THE ATLANTAN
CIRCULATION 50,000  READERSHIP 165,000  FREQUENCY 10x (JAN/FEB, MAR, APR, MAY, JUN, JUL/AUG, SEP, OCT, NOV, DEC)

THE BASICS
Female ................................................... 60%
Male ...................................................... 40%
Median Age.............................................. 45
College Grads ........................................ 75%
Master’s Degree ..................................... 36%

AFFLUENCE (MEDIAn)
Household Income ........................................ $275,000
Net Worth .................................................. $1,500,000
Home Value ............................................. $795,200
Investment Portfolio .................................... $948,800

ENGAGEMENT
Readers per copy ........................................ 3.3
Median time spent with issue ..................... 59 minutes
Have read the last 3 out of 4 issues ............ 75%

CIRCULATION
Direct Residential Mail ................................ 40%
Controlled Commercial ................................ 30%
Luxury Hotels ........................................... 20%
Newstand Sales ......................................... 5%
Events ....................................................... 5%

CS
CIRCULATION 75,000  READERSHIP 270,000  FREQUENCY 12x

THE BASICS
Female ................................................... 59%
Male ...................................................... 41%
Median Age.............................................. 38
College Grads ........................................ 83%
Master’s Degree ..................................... 31%

AFFLUENCE (MEDIAn)
Household Income ........................................ $245,400
Net Worth .................................................. $513,400
Home Value ............................................. $514,100
Investment Portfolio .................................... $226,500

ENGAGEMENT
Readers per copy ........................................ 3.6
Median time spent with issue ..................... 69 minutes
Have read the last 3 out of 4 issues ............ 78%

CIRCULATION
Controlled Commercial ................................ 35%
Direct Residential Mail ................................ 25%
Newstand Sales ......................................... 25%
Luxury Hotels ........................................... 10%
Events ....................................................... 5%
MODERN LUXURY CITY

AUDIENCE / CIRCULATION

DC MAGAZINE
CIRCULATION 50,000  READERSHIP 220,000  FREQUENCY 10x (JAN/FEB, MAR, APR, MAY, JUN, JUL/AUG, SEP, OCT, NOV, DEC)

THE BASICS
Female ................................................... 65%
Male ...................................................... 35%
Median Age.............................................. 42
College Grads........................................ 82%
Master’s Degree ..................................... 36%

AFFLUENCE (MEDIAN)
Household Income .................................. $232,200
Net Worth ............................................ $676,100
Home Value .......................................... $782,300
Investment Portfolio ............................. $374,500

ENGAGEMENT
Readers per copy ................................. 4.4
Median time spent with issue ................ 59 minutes
Have read the last 3 out of 4 issues ...... 60%

CIRCULATION
Direct Residential Mail ......................... 40%
Controlled Commercial ....................... 30%
Luxury Hotels ....................................... 20%
Events ................................................... 5%
Newstand Sales ................................. 2.5%
Subscriber and VIP Mail ................. 2.5%

HOUSTON MAGAZINE
CIRCULATION 50,000  READERSHIP 160,000  FREQUENCY 12x

THE BASICS
Female ................................................... 62%
Male ...................................................... 38%
Median Age.............................................. 44
College Grads........................................ 76%
Master’s Degree ..................................... 31%

AFFLUENCE (MEDIAN)
Household Income .................................. $259,800
Net Worth ............................................ $629,700
Home Value .......................................... $527,100
Investment Portfolio ............................. $441,600

ENGAGEMENT
Readers per copy ................................. 3.2
Median time spent with issue ................ 60 minutes
Have read the last 3 out of 4 issues ...... 75%

CIRCULATION
Direct Residential Mail ......................... 40%
Controlled Commercial ....................... 30%
Luxury Hotels ....................................... 15%
Newstand Sales ................................. 5%
Condo and High Rise ......................... 5%
Events ................................................... 5%

MANHATTAN MAGAZINE
CIRCULATION 60,000  READERSHIP 216,000  FREQUENCY 8x (JAN/FEB, MAR, APR, MAY, SEP, OCT, NOV, DEC)

THE BASICS
Female ................................................... 49%
Male ...................................................... 51%
Median Age.............................................. 41
College Grads........................................ 76%
Master’s Degree ..................................... 34%

AFFLUENCE (MEDIAN)
Household Income .................................. $354,300
Net Worth ............................................ $1,148,300
Home Value .......................................... $866,700
Investment Portfolio ............................. $433,900

ENGAGEMENT
Readers per copy ................................. 3.6
Median time spent with issue ................ 57 minutes
Have read the last 3 out of 4 issues ...... 56%

CIRCULATION
Direct Residential Mail ......................... 60%
Controlled Commercial ....................... 20%
Luxury Hotels ....................................... 10%
Newstand Sales .................................... 5%
Events ................................................... 5%

SOURCE: 2011 GfK MRD MODERN LUXURY Reader Profile Study. Audience: $150k+; All MODERN LUXURY titles are AAM audited or AAM audit-applied.
### MIAMI MAGAZINE

**Circulation**: 50,000  |  **Readership**: 210,000  |  **Frequency**: 10x (Jan, Feb, Mar, Apr, May/Jun, Jul/Aug, Sep, Oct, Nov, Dec)

**The Basics**

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<th></th>
<th>55%</th>
<th>45%</th>
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</tr>
<tr>
<td>Median Age</td>
<td>38</td>
<td></td>
</tr>
<tr>
<td>College Grads</td>
<td>70%</td>
<td></td>
</tr>
<tr>
<td>Master’s Degree</td>
<td>26%</td>
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**Affluence (Median)**

<table>
<thead>
<tr>
<th></th>
<th>$354,300</th>
<th>$866,900</th>
<th>$626,200</th>
<th>$370,200</th>
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<tr>
<td>Household Income</td>
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<tr>
<td>Net Worth</td>
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<tr>
<td>Home Value</td>
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<tr>
<td>Investment Portfolio</td>
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</table>

**Engagement**

- Readers per copy: 4.2
- Median time spent with issue: 66 minutes
- Have read the last 3 out of 4 issues: 65%

**Circulation**

- Direct Residential Mail: 40%
- Controlled Commercial: 25%
- Condo and High Rise: 15%
- Luxury Hotels: 10%
- Newstand Sales: 5%
- Events: 5%

### MODERN LUXURY DALLAS

**Circulation**: 50,000  |  **Readership**: 262,500  |  **Frequency**: 10x (Jan/Feb, Mar, Apr, May, Jun, Jul/Aug, Sep, Oct, Nov, Dec)

**The Basics**

<table>
<thead>
<tr>
<th></th>
<th>59%</th>
<th>41%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Median Age</td>
<td>45</td>
<td></td>
</tr>
<tr>
<td>College Grads</td>
<td>79%</td>
<td></td>
</tr>
<tr>
<td>Master’s Degree</td>
<td>30%</td>
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**Affluence (Median)**

<table>
<thead>
<tr>
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<th>$347,300</th>
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<tr>
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<tr>
<td>Home Value</td>
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<tr>
<td>Investment Portfolio</td>
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**Engagement**

- Readers per copy: 3.9
- Median time spent with issue: 59 minutes
- Have read the last 3 out of 4 issues: 66%

**Circulation**

- Direct Residential Mail: 40%
- Controlled Commercial: 35%
- Condo and High Rise: 15%
- Luxury Hotels: 10%
- Newstand Sales: 5%
- Events: 5%

### RIVIERA ORANGE COUNTY

**Circulation**: 40,000  |  **Readership**: 144,000  |  **Frequency**: 12x

**The Basics**

<table>
<thead>
<tr>
<th></th>
<th>61%</th>
<th>39%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Median Age</td>
<td>42</td>
<td></td>
</tr>
<tr>
<td>College Grads</td>
<td>78%</td>
<td></td>
</tr>
<tr>
<td>Master’s Degree</td>
<td>29%</td>
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</table>

**Affluence (Median)**

<table>
<thead>
<tr>
<th></th>
<th>$297,900</th>
<th>$1,819,000</th>
<th>$1,374,600</th>
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<td>Net Worth</td>
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</tr>
<tr>
<td>Home Value</td>
<td></td>
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</tr>
<tr>
<td>Investment Portfolio</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

**Engagement**

- Readers per copy: 3.6
- Median time spent with issue: 61 minutes
- Have read the last 3 out of 4 issues: 72%

**Circulation**

- Direct Residential Mail: 50%
- Controlled Commercial: 25%
- Luxury Hotels: 15%
- Newstand Sales: 5%
- Events: 5%
MODERN LUXURY CITY

AUDIENCE / CIRCULATION

RIVIERA SAN DIEGO
CIRCULATION 35,000  READERSHIP 154,000  FREQUENCY 10x (JAN/FEB, MAR, APR, MAY, JUN, JUL/AUG, SEP, OCT, NOV, DEC)

THE BASICS
Female ................................................... 59%
Male ...................................................... 41%
Median Age............................................. 46
College Grads.......................................... 65%
Master’s Degree ...................................... 26%

AFFLUENCE (AVERAGE)
Household Income ................................ $326,300
Net Worth ............................................. $1,868,300
Home Value .......................................... $1,672,600
Investment Portfolio .............................. $1,621,900

ENGAGEMENT
Readers per copy .................................... 4.4
Median time spent with issue ..................... 62 minutes
Have read the last 3 out of 4 issues ........... 66%

CIRCULATION
Direct Residential Mail ........................... 60%
Controlled Commercial ........................... 15%
Luxury Hotels ........................................ 15%
Newstand Sales ..................................... 5%
Events ................................................... 5%

SAN FRANCISCO MAGAZINE
CIRCULATION 75,000  READERSHIP 300,000  FREQUENCY 12x

THE BASICS
Female ................................................... 56%
Male ...................................................... 44%
Median Age............................................. 49
College Grads.......................................... 82%
Master’s Degree ...................................... 41%

AFFLUENCE (MEDIAn)
Household Income ................................ $245,900
Net Worth ............................................. $1,392,200
Home Value .......................................... $938,600
Investment Portfolio .............................. $613,100

ENGAGEMENT
Readers per copy .................................... 3
Median time spent with issue ..................... 68 minutes
Have read the last 3 out of 4 issues ........... 73%

CIRCULATION
San Francisco .......................................... 30%
San Mateo ................................................ 17%
Alameda ............................................... 13%
Santa Clara .......................................... 13%
Marin ..................................................... 7%
Contra Costa ......................................... 7%
Napa/Sonoma ......................................... 4%
Other ..................................................... 9%

SCOTTSDALE MAGAZINE
CIRCULATION 30,000  FREQUENCY 6x (JAN/FEB, MAR/APR, MAY/JUN, JUL/AUG, SEP/OCT, NOV/DEC)

THE BASICS
Female ................................................... 56%
Male ...................................................... 44%
Median Age............................................. 42
College Grads.......................................... 77%
Master’s Degree ...................................... 31%

AFFLUENCE (MEDIAn)
Household Income ................................ $369,900
Net Worth ............................................. $815,200
Home Value .......................................... $714,500
Investment Portfolio .............................. $409,200

ENGAGEMENT
Readers per copy .................................... 3.7
Median time spent with issue ..................... 64 minutes
Have read the last 3 out of 4 issues ........... 65%

CIRCULATION
Direct Residential Mail ........................... 50%
Controlled Commercial ........................... 25%
Luxury Hotels ........................................ 15%
Newstand Sales ..................................... 5%
Events ................................................... 5%

SOURCE: 2011 GIK-MR MODERN LUXURY Reader Profile Study. Audience: $150K+. All MODERN LUXURY titles are AAM audited or AAM audit-applied.
MODERN LUXURY’s resort publications offer an insider perspective on some of the most exclusive enclaves in the world. There is no competition when it comes to our brand recognition, circulation, and editorial and design excellence in these luxury destinations. Behind each issue are some of the country’s most powerful and affluent individuals. Their influence moves the market in more profound ways than any mass market message ever could. Capture their imaginations and attention and your message resonates everywhere.
MODERN LUXURY RESORT

CIRCULATION / EDITORIAL

ASPEN MAGAZINE

CIRCULATION 25,000  FREQUENCY 5x

FEBRUARY ................................................................. AD CLOSE: JUN 2 | ON SALE: JUN 5
MAY ................................................................. AD CLOSE: JUN 1 | ON SALE: JUN 3
JULY ................................................................. AD CLOSE: JUN 1 | ON SALE: JUN 15
OCTOBER ................................................................. AD CLOSE: JUN 1 | ON SALE: JUL 16
DECEMBER ................................................................. AD CLOSE: JUN 1 | ON SALE: JUL 30


BEACH

CIRCULATION 30,000  FREQUENCY 6x

MEMORIAL DAY ................................................................. AD CLOSE: MAY 20 | ON SALE: MAY 21
JULY 4TH ................................................................. AD CLOSE: JUN 1 | ON SALE: JUN 25
MID-JULY ................................................................. AD CLOSE: JUN 15 | ON SALE: JUL 16
AUGUST 1ST ................................................................. AD CLOSE: JUL 1 | ON SALE: JUL 30
MID-AUGUST ................................................................. AD CLOSE: JUL 15 | ON SALE: AUG 13
LABOR DAY ................................................................. AD CLOSE: AUG 1 | ON SALE: AUG 27

IN EVERY ISSUE  Hamlet by hamlet, BEACH will cover all that the Hamptons has to offer in music and the arts, trends and sports, gardens and design, gastronomical delights and locally-grown libations, in addition to profiling the biggest personalities in the country.

MODERN LUXURY HAWAI’I

CIRCULATION 40,000  FREQUENCY 5x

* Modern Luxury Hawai’i is published in English and Japanese editions

MARCH/APRIL | BEST OF THE ISLANDS & SPRING FASHION ................................................................. AD CLOSE: MAR 3 | ON SALE: MAR 21
MAY/JUNE | SUMMER TRAVEL ................................................................. AD CLOSE: MAY 1 | ON SALE: MAY 1
JULY/AUGUST | RESTAURANT ISSUE ................................................................. AD CLOSE: JUL 1 | ON SALE: JUL 1
SEPTEMBER/OCTOBER | FALL FASHION & HOME ................................................................. AD CLOSE: AUG 1 | ON SALE: SEP 1
NOVEMBER/DECEMBER | ARTS & PHILANTHROPY [PLUS HOLIDAY GIFT GUIDE] ................................................................. AD CLOSE: OCT 1 | ON SALE: NOV 3

IN EVERY ISSUE  From fashion to fêtes, celebrity buzz to dining-scene dish, local culture to exotic escapes, and profiles of the islands’ who’s who—we cover the spectrum of all things luxury in our pages in each issue.

ALA MOANA SHOPPING MAGAZINE

CIRCULATION 100,000  FREQUENCY 6x

* Ala Moana Shopping Magazine is published in English/Japanese and English/Chinese editions (+English/Korean digital edition)

JANUARY/FEBRUARY ................................................................. AD CLOSE: DEC 31 | ON SALE: JAN 8
MARCH/APRIL ................................................................. AD CLOSE: MAR 1 | ON SALE: MAR 1
MAY/JUNE ................................................................. AD CLOSE: MAY 12 | ON SALE: MAY 1
JULY/AUGUST ................................................................. AD CLOSE: JUL 9 | ON SALE: SEP 1
SEPTEMBER/OCTOBER ................................................................. AD CLOSE: SEP 10 | ON SALE: NOV 1

IN EVERY ISSUE  Ala Moana Shopping Magazine is designed to engage shoppers seeking the latest in fashion, beauty and jewelry trends, along with the hottest dining options available at Ala Moana Center.
MODERN LUXURY BRIDES
Delivering unmatched local intelligence, MODERN LUXURY Brides publications are the essential wedding resource for the stylish and affluent bride looking for fresh ideas, expert advice, fashion and honeymoon inspiration.

MODERN LUXURY INTERIORS
Design-minded readers look to Interiors as the sourcebooks for aesthetic inspiration. MODERN LUXURY’S Interiors magazines cover the hottest trends, products and people in the world of architecture and interior design.

MEN’S BOOK
Men’s Book is dedicated exclusively to stylish, influential men in metropolitan cities. Each edition caters to the tastes of our male readers, highlighting everything from the most expensive rides to the coolest travel destinations.

NS
Our first-ever suburban publication, NS provides intimate glimpses into the finest homes in the North Shore of Chicago, insights into the region’s residents and their success stories, resource guides to the best shops and restaurants, and the latest looks for the chic North Shore resident.

JEZEBEL
Aspirational Atlantans turn to JEZEBEL for a young, fresh take on fashion, style, beauty, travel, dining and nightlife.
# AUDIENCE / CIRCULATION

## MODERN LUXURY BRIDES ATLANTA

**THE BASICS**
- Average Age: 30
- Age Range: 27-34
- College grad: 79%

**AFFLUENCE (AVERAGE)**
- Household Income: $111,300
- Net Worth: $360,000
- Home Value: $215,900
- Average Investment Portfolio: $451,900

**ENGAGEMENT**
- Readers per copy: 3.5
- Median time spent with an issue: 75 min.
- Keeps their copy: 3.7 months
- Visited/Contacted an Advertiser*: 62%

**CIRCULATION** 50,000  **FREQUENCY 2x (JUN, DEC)**

## MODERN LUXURY BRIDES CALIFORNIA

**THE BASICS**
- Average Age: 30
- College Grad: 76%
- Postgrad Degree: 32%

**AFFLUENCE (AVERAGE)**
- Household Income: $190,400
- Net Worth: $2,068,100
- Home Value: $1,382,300
- Investment Portfolio: $1,224,100

**ENGAGEMENT**
- Readers per copy: 3.6
- Median time spent with an issue: 66 min.
- Have read 3 out of 4 copies: 70%
- Visited/Contacted an Advertiser*: 78%

**CIRCULATION** 100,000  **FREQUENCY 2x (JUN, DEC)**

## MODERN LUXURY BRIDES CHICAGO

**THE BASICS**
- Average Age: 30
- College Grad: 78%

**AFFLUENCE (AVERAGE)**
- Household Income: $140,500
- Net Worth: $1,049,000
- Home Value: $732,000
- Investment Portfolio: $400,700

**ENGAGEMENT**
- Readers per copy: 3.5
- Median time spent with an issue: 75 min.
- Keeps their copy: 3.7 months
- Visited/Contacted an Advertiser*: 62%

**CIRCULATION** 50,000  **FREQUENCY 2x (JUN, DEC)**

## MODERN LUXURY BRIDES DALLAS

**THE BASICS**
- Average Age: 30
- Age Range: 27-34
- College grad: 79%

**AFFLUENCE (AVERAGE)**
- Household Income: $200,700
- Net Worth: $1,533,600
- Home Value: $524,600
- Investment Portfolio: $1,071,600

**ENGAGEMENT**
- Readers per copy: 3.5
- Median time spent with an issue: 75 min.
- Keeps their copy: 3.7 months
- Visited/Contacted an Advertiser*: 68%

**CIRCULATION** 50,000  **FREQUENCY 2x (JUN, DEC)**

*As a result of reading a MODERN LUXURY publication | SOURCE: 2011 GfK MBI MODERN LUXURY Reader Profile Study. Audience: $150k+. All MODERN LUXURY titles are AAM audited or AAM audit-applied.
MODERN LUXURY SPECIALTY

AUDIENCE / CIRCULATION

MODERN LUXURY BRIDES HOUSTON
THE BASICS
Average Age .................................................... 30
Age Range ..................................................... 27-34
College grad .................................................... 74%

AFFLUENCE (AVERAGE)
Household Income ........................................... $133,400
Net Worth ....................................................... $993,000
Home Value .................................................... $284,100
Investment Portfolio ......................................... $478,700

CIRCULATION 50,000 FREQUENCY 2x (JUN, DEC)
ENGAGEMENT
Readers per copy ............................................. 3.5
Median time spent with an issue ....................... 75 min.
Keeps their copy ............................................. 3.7 months
Visited/Contacted an Advertiser* ..................... 96%

MODERN LUXURY BRIDES SOUTH FLORIDA
THE BASICS
Average Age .................................................... 30
Age Range ..................................................... 27-34
College grad .................................................... 74%

AFFLUENCE (AVERAGE)
Household Income ........................................... $144,900
Net Worth ....................................................... $1,231,100
Home Value .................................................... $805,700
Investment Portfolio ......................................... $1,308,300

CIRCULATION 50,000 FREQUENCY 2x (JUN, DEC)
ENGAGEMENT
Readers per copy ............................................. 4.8
Median time spent with an issue ....................... 67 min.
Keeps their copy ............................................. 3.7 months
Visited/Contacted an Advertiser* ..................... 63%

MEN’S BOOK ATLANTA
THE BASICS
Average Age .................................................... 40
College Grads .................................................. 71%
Post-Graduate degree ....................................... 27%

AFFLUENCE (AVERAGE)
Household Income ........................................... $179,200
Net Worth ....................................................... $1,594,900
Home Value .................................................... $668,800
Investment Portfolio ......................................... $691,200

CIRCULATION 25,000 FREQUENCY 4x (MAR, JUN, SEP, DEC)
ENGAGEMENT
Readers per copy ............................................. 5.2
Average time spent with an issue ....................... 72 minutes
Keeps copy ..................................................... 2.6 months
Visited or contacted an advertiser ..................... 90%

MEN’S BOOK CHICAGO
THE BASICS
Average age .................................................... 45
College grad .................................................... 83%
Postgrad degree ............................................... 50%

AFFLUENCE (AVERAGE)
Household Income ........................................... $343,000
Net Worth ....................................................... $1,900,900
Home Value .................................................... $1,556,900
Investment Portfolio ......................................... $1,288,800

CIRCULATION 50,000 FREQUENCY 4x (MAR, JUN, SEP, DEC)
ENGAGEMENT
Readers per copy ............................................. 5.2
Median time spent with an issue ....................... 70 min.
Visited or contacted an advertiser ..................... 90%

*As a result of reading a MODERN LUXURY publication | SOURCE: 2011 GfK MRI MODERN LUXURY Reader Profile Study, Audience: $150k+; All MODERN LUXURY titles are AAM audited or AAM audit-applied.
## MODERN LUXURY SPECIALTY

### AUDIENCE / CIRCULATION

#### MODERN LUXURY INTERIORS CALIFORNIA

**CIRCULATION 100,000**  
**FREQUENCY 4x** (JAN, APR, JUL, OCT)

**THE BASICS**
- Female .......................................................... 67%
- Male ............................................................. 33%
- Own Their Primary Residence .......................... 85%

**AFFLUENCE (AVERAGE)**
- Household Income ........................................... $349,500
- Net Worth ....................................................... $3,096,200
- Home Value ..................................................... $1,681,400

**ENGAGEMENT**
- Visited/Contacted an Advertiser* ....................... 79%
- Visited an Advertiser’s Website* ......................... 37%

**CIRCULATION**
- Targeted Industry & Residential Mail .................. 60%
- Controlled Commercial .................................... 30%
- Trade Shows, Events, Promotions ...................... 5%
- Select Newsstand ............................................ 5%

#### MODERN LUXURY INTERIORS CHICAGO

**CIRCULATION 50,000**  
**FREQUENCY 4x** (JAN, APR, JUL, OCT)

**THE BASICS**
- Female .......................................................... 65%
- Male ............................................................. 35%
- Own Their Primary Residence .......................... 82%

**AFFLUENCE (AVERAGE)**
- Household Income ........................................... $330,500
- Net Worth ....................................................... $1,900,900
- Home Value ..................................................... $1,268,300

**ENGAGEMENT**
- Visited/Contacted an Advertiser* ....................... 86%
- Visited an Advertiser’s Website* ......................... 46%

**CIRCULATION**
- Controlled Commercial .................................... 45%
- Targeted Industry & Residential Mail .................. 30%
- Trade Shows, Events, Promotions ...................... 15%
- Select Newsstand ............................................ 10%

#### MODERN LUXURY INTERIORS TEXAS

**CIRCULATION 70,000**  
**FREQUENCY 4x** (JAN, APR, JUL, OCT)

**THE BASICS**
- Female .......................................................... 60%
- Male ............................................................. 40%
- Own Their Primary Residence .......................... 86%

**AFFLUENCE (AVERAGE)**
- Household Income ........................................... $389,050
- Net Worth ....................................................... $2,869,400
- Home Value ..................................................... $1,013,950

**ENGAGEMENT**
- Visited/Contacted an Advertiser* ....................... 79%
- Visited an Advertiser’s Website* ......................... 46%

**CIRCULATION**
- Controlled Commercial .................................... 45%
- Targeted Industry & Residential Mail .................. 30%
- Trade Shows, Events, Promotions ...................... 15%
- Select Newsstand ............................................ 10%

#### MODERN LUXURY INTERIORS SOUTH FLORIDA

**CIRCULATION 50,000**  
**FREQUENCY 3x** (APR, JUL, OCT)

**THE BASICS**
- Female .......................................................... 55%
- Male ............................................................. 45%
- Own Their Primary Residence .......................... 86%

**AFFLUENCE (AVERAGE)**
- Household Income ........................................... $372,800
- Net Worth ....................................................... $2,910,200
- Home Value ..................................................... $2,028,300

**ENGAGEMENT**
- Visited/Contacted an Advertiser* ....................... 74%
- Visited an Advertiser’s Website* ......................... 33%

**CIRCULATION**
- Controlled Commercial .................................... 45%
- Targeted Industry & Residential Mail .................. 30%
- Trade Shows, Events, Promotions ...................... 15%
- Select Newsstand ............................................ 10%
## Modern Luxury Specialty

### Audience / Circulation

#### NS (Modern Luxury for the North Shore)

<table>
<thead>
<tr>
<th>Circulation</th>
<th>Readership</th>
<th>Frequency</th>
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</thead>
<tbody>
<tr>
<td>30,000</td>
<td>108,000</td>
<td>5x (Jan, Apr, Jul, Oct, Nov)</td>
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</tbody>
</table>

#### The Basics
- **Female**: 67%
- **Male**: 33%
- **Average age**: 41
- **College grad**: 92%
- **Postgrad degree**: 39%

#### Affluence (Average)
- **Household Income**: $330,500
- **Net Worth**: $1,900,900
- **Home Value**: $1,268,300
- **Investment Portfolio**: $1,073,800

#### Engagement
- **Readers per copy**: 3.6
- **Median time spent with an issue**: 69 min.
- **Have read 3 out of 4 copies**: 87%

#### Targeted Direct-Mail Distribution to
- Barrington, Deerfield, Evanston, Glencoe, Glenview, Highland Park, Kenilworth, Lake Bluff, Lake Forest, Lincolnwood, Northbrook, Northfield, Skokie, Winnetka, Wilmette

#### Jezebel

<table>
<thead>
<tr>
<th>Circulation</th>
<th>Readership</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>30,000</td>
<td>111,000</td>
<td>12x</td>
</tr>
</tbody>
</table>

#### The Basics
- **Male**: 45%
- **Female**: 55%
- **Average age**: 33
- **College grad**: 91%
- **Postgrad degree**: 41%
- **Own their own home**: 68%

#### Affluence (Median)
- **Household Income**: $83,900
- **Home Value**: $250,000
- **Net Worth**: $452,100

#### Engagement
- **Readers per copy**: 3.7
- **Median time spent with an issue**: 70 min.
- **Have read 3 out of 4 copies**: 66%

#### Circulation
- **Direct Residential Mail**: 40%
- **Controlled Commercial**: 25%
- **Luxury Hotels**: 15%
- **Newsstand Sales**: 10%
- **Events**: 10%
MODERN LUXURY’s visitor publications offer one-stop information for the affluent visitor, including maps and a calendar of activities and events, insider know-how and favorite places. By partnering with the country’s finest luxury and boutique hotels, we are guaranteed to reach the most desirable visitors.
MODERN LUXURY VISITOR

CIRCULATION / EDITORIAL

FRONT DESK
ANNUAL CIRCULATION 1,200,000
ISSUES PUBLISHED IN
CHICAGO ................................................................. CIRCULATION 50,000  FREQUENCY 12x
NEW YORK ........................................................... CIRCULATION 50,000  FREQUENCY 6x
WASHINGTON, DC .................................................. CIRCULATION 50,000  FREQUENCY 6x

IN EVERY ISSUE Front Desk is the premier luxury lifestyle travel guide for domestic and international visitors to Chicago, New York and DC. Our editorial teams act as the local authorities for high-end retail, dining hot spots, nightlife and cultural events. Each issue features a Calendar of Events, local shopping, dining and sightseeing listings, as well as comprehensive maps to our cities’ hottest ‘hoods.

FRONT DESK SHOPPING MAPS
ANNUAL CIRCULATION 400,000
ISSUES PUBLISHED IN
CHICAGO ........................................................................ CIRCULATION 50,000  FREQUENCY 2x
LOS ANGELES .......................................................... CIRCULATION 50,000  FREQUENCY 2x
NEW YORK (UPTOWN) ............................................. CIRCULATION 50,000  FREQUENCY 2x
NEW YORK (DOWNTOWN) ....................................... CIRCULATION 50,000  FREQUENCY 2x

IN EVERY ISSUE An ultra-portable companion to MODERN LUXURY’s popular Front Desk visitor guides, the Front Desk Shopping Maps are an invaluable tool for both visitors and the concierges behind the desks of our cities’ most prestigious hotels. These comprehensive maps detail the premier luxury shopping destinations in each city, with stores, hotels and landmarks updated bi-annually.

SAN FRANCISCO IN-ROOM CITYGUIDE
CIRCULATION 34,000  ANNUAL READERSHIP 3,400,000+  FREQUENCY 1x
Designed to showcase the best of the Bay Area, CityGuide reaches more than 3.4 million visitors; the largest in-room distribution of any visitor guide. This reimagined annual guidebook features enhanced photography, neighborhood snapshots and suggested itineraries, as well as complete listings of visitor resources from shopping and dining to entertainment, cultural attractions and recreation. In addition, CityGuide presents insightful and timely editorial from the editors of San Francisco magazine, including suggestions for easy getaways throughout the region, from Mendocino to Santa Cruz.

EDITORIAL SECTIONS INCLUDE Neighborhoods, Shopping, Sightseeing, Arts & Culture Nightlife, Recreation Getaways and Dining
SELECT HOTEL PARTNERS

ABRI Hotel
Alden Hotel
Allerton Crowne Plaza
Alpine Property Management
Amalfi Hotel
Andaz West Hollywood
Artmore
Aspen Alps
Aspen Meadows
Aspen Square Condominiums
Balboa Bay Club/Hotel
Beach Village At the Del Hotel
del Coronado
Bentley Hotel
Beverly Hills Hotel
Beverly Hilton
Beverly Wilshire Hotel
Billmore Hotel
Bryant Park Hotel
Conrad Hotel Chicago
Conrad Hotel Miami
Crowne Plaza
Dana Hotel
Distrikt Hotel
DuPont Hotel
Empire Hotel
Epic Hotel
Estancia La Jolla Hotel and Spa
Fairmont Hotels
Fontainebleau
Four Seasons Hotel Houston
Four Seasons Hotel Miami
Four Seasons Hotel San Francisco
Four Seasons Resort Maui
Four Seasons Washington, DC
Frias Properties
Gansevoort Hotel
Grafton on Sunset
Grand Hyatt Aspen
Grand Hyatt San Francisco
Grande Colonial Hotel
Hilton Gaslamp
Hilton La Jolla Torrey Pines
Hotel 71
Hotel Bel-Air
Hotel Drisco
Hotel George
Hotel Granduca
Hotel Icon
Hotel Indigo
Hotel Indigo
Hotel Laguna
Hotel Midtown
Hotel Monaco
Hotel Nikko
Hotel On Rivington
Hotel Palomar Chicago
Hotel Palomar Washington, DC
Hotel Renew
Hotel Sofitel
Hotel Solamar
Hotel Sorrela
Hotel Vitale
Hotel Zaza
Hotel Zetta San Francisco
Houstonian Hotel, Club, and Spa
Huntington Hotel
Hyatt Regency Century Plaza
Hyatt Regency Houston
Hyatt Regency Newport
Hyatt Regency Atlanta
Hyatt Regency Chicago
Hyatt Regency Mission Bay
Jefferson Hotel
JW Marriott Marquis
La Jolla Beach & Tennis Club
La Pensione Hotel
La Valencia Hotel
Laguna Shores
L'Auberge Del Mar Hotel
L'Ermitage
Loews Coronado
Loews Hotel
Lotus At Diamond Head
Luxe Rodeo Drive Hotel
Madison Hotel
Magnolia Hotel
Makaha Beach & Golf Resort
Manchester Grand Hyatt Hotel
Mandarin Hotel
Mandarin Oriental DC
Mandarin Oriental Miami
Mark Hopkins Inter-Continental
Marriott Marquis
Moana Surfrider
Monarch Beach Resort-St. Regis
Montage Hotel
Montage Resort
New York Palace
Newport Marriott
NYLO
NYLO Las Colinas
Omini Hotel
One Bal Harbour
One Washington Circle Hotel
Pacific-Union Club
Palmer House
Palomar Hotel
Paradise Point Resort & Spa
Park Cities Hilton
Park Hyatt Aviara Resort
Park Hyatt Aviara Spa
Park Hyatt Hotel Chicago
Park Hyatt Washington, DC
Raffaello Hotel
Rancho Bernardo Inn
Rancho Valencia Resort and Spa
Regent Beverly Wilshire Hotel
Renaissance Hotel 57
Renaissance Mayflower
Renaissance Waverly
Residence at The Little Nell
Ritz-Carlton Aspen Highlands
Ritz-Carlton Chicago
Ritz-Carlton Coconut Grove
Ritz-Carlton Georgetown
Ritz-Carlton, Laguna Niguel
Ritz-Carlton San Francisco
Royal Garden-Waikiki
Royal Lahaina
San Diego Marriott Del Mar
Sheraton
Sheraton Kauai Resort
Sheraton Keahou
Sheraton Maui Resort
Sheraton Princess Kaiulani
Sheraton Waikiki
SLS Beverly Hills Hotel
Snowmass Club
Sofitel Lafayette Sq
St Giles & Tuscany
St Giles Court
St. Gregory
St. Regis Bal Harbour
St. Regis Houston
St. Regis San Francisco
Sunset Tower Hotel
The Adolphus
The Carlyle Hotel
The Grand Del Mar
The Hotel Jerome
The InterContinental Hotel
The Joule Dallas
The Kapalua Villas
The Liaison Capital Hill
The Limelight
The Little Nell
The London Hotel
The Mansion
The North of Nell
The Peninsula Hotel
The Royal Hawaiian
The Sky Hotel
The Stanford Court
The Strand Hotel
The Surrey
The Timbers Club
The Warwick Hotel
The Westin K'a'anapali Ocean Resort Villas
The Westin Maui Resort & Spa
The Westin Market Place
Topaz Hotel
Trump International Hotel and Tower Chicago
Trump International New York
Trump Soho New York
Trump Tower Honolulu
Turnberry Isle Miami
Turtle Bay Resort
Viceroy Miami
Viceroy Snowmass
W Downtown
W Hollywood
W Hotel Los Angeles
W Hotel San Francisco
W Hotel Washington, DC
W Hotel @ LSD
W Times Square
W Union Square
Waikiki Parc
Waldorf Towers
Warwick Melrose
West Hotel
Westgate Hotel
Westin
Westin Galleria Hotel
Westin Princeville Ocean Resort Villas
Westin Snowmass
Wildwood Snowmass
Wynndham Blake
DIGITAL CAPABILITIES

FROM DIGITAL EDITIONS TO SOCIAL MEDIA, MODERN LUXURY EXTENDS ITS AUDIENCE REACH, DRIVING MORE EXPOSURE FOR YOUR BRANDS.

MODERNLUXURY.COM
MODERN LUXURY’s website offers our same great content, complemented with high impact display opportunities for advertisers.

IPAD & IPHONE APPS
MODERN LUXURY apps are leading the way in building a consumer audience across the latest reading technology platforms. Enhance your print ad with immersive in-app content and tailored interactivity.

EMAIL MARKETING
NOW IN MODERN LUXURY is an email newsletter from our magazines that features what’s hot NOW IN fashion, beauty, dining and travel—from New York to Chicago to Miami. NOW IN MODERN LUXURY is distributed once a week to our national email audience.

DIGITAL EDITIONS
MODERN LUXURY’S Digital Edition advertisements include a direct link to e-commerce sites, resulting in seamless consumer integration for brands.

SOCIAL MEDIA
MODERN LUXURY’S brand, events and culture are promoted daily through social media. With social media in our DNA, we are perfectly positioned to promote your brand to a dedicated audience. Ask about custom opportunities.

Enhanced advertising options and custom programs are also available.
THROUGH TRUE COLLABORATION, WE CUSTOMIZE STRATEGIES THAT YIELD MEASURABLE RESULTS

Just as our readers trust our discerning editorial spreads, so too do our advertisers value our unmatched ability to deliver their brands to a set of the country’s most desirable consumers. Our clients appreciate our tailored strategies, attention to detail, local market knowledge and appreciation of their goals.

TURN-KEY EVENT CREATION
MODERN LUXURY is uniquely positioned to provide exclusive, custom events for highly targeted influencers in each market. Other national media outlets hold no competitive advantage in this category where local knowledge, style and connections are paramount.

SIGNATURE PROGRAMS
MODERN LUXURY presents a number of events throughout the year designed to generate sales, build awareness and create strategic luxury alliances among leading upscale brands.

SPONSORSHIPS
Leveraging our media partnerships across the country, we can offer advertisers affiliation with complementary organizations and generate additional brand exposure to a broader, involved audience.

PROMOTIONS
At MODERN LUXURY, our dedicated marketing team is experienced in knowing just what will appeal to our readers and we work closely with our clients to produce pages that are tailored and timed to their needs, while drawing on our own brand values.
SELECT ADVERTISING PARTNERS

A. Lange
Absolut Spirits
Affinia Hotels
Air New Zealand
Akris
Alno
American Airlines
Ann Taylor
Aria
Armani
Armani Casa
Audemars Piguet
Audi of America
Avion Private Jet
BB& Italy
Bacara Resort
Bacardi USA
Belvedere Vodka
Bentley Motors
Bloomingdale’s
BMW
Bombay Sapphire
Bottega Veneta
Breguet
Breitling
Brioni
Brunello Cucinelli
Burberry
Bvlgari
Cadillac
Caesar’s Palace
Capital One
Carolina Herrera
Casa Noble
Chambord
Chanel
Chase
Chivas
Chopard
Coldwell Banker
Continental Airlines
Corum
Cosmopolitan of Las Vegas

Coty
C Wonder
Damiani
David Yurman
Davis & Warshaw
Diesel
Dior
Dolce & Gabbana
Don Perignon
Don Julio
Dos Equis
DVF
Effie Vodka
Elie Tahari
Elizabeth Arden
Emirates Airlines
Emporio Armani
Equinox
Escada
Etro
Fairmont Hotels
F.P. Journe
Fendi
Fendi Casa
Fiji Water
First Republic
Fontainebleau
Ford-Lincoln
Four Seasons Hotels
Four Seasons Resorts
Gant
Ghurka
Giorgio Armani
Graff
Greenbrier
Grey Goose Vodka
Gucci
Guess
Harris Private Bank
Harry Winston
Hawaiian Airlines
Hermès
Holly Hunt

Hotel Gansevoort
HSBC
Hublot
Hugo Boss
Hyatt Hotels
Infiniti
Intermix
IWC
Jaguar
Jenn Air
Jimmy Choo
Johnnie Walker
Juicy Couture
Kate Spade
Ketel One
Kirin Beer
Kiwat
La Mer
Land Rover
Leffe Beer
Level Vodka
Lexus
Links of London
Longines
L’Oreal
Louis Vuitton
Luxottica
LVWH Fragrance
Macy’s
Maker’s Mark
Make Up For Ever
Mandalay Bay
Marquis Jet
Maserati
Mastercard
Max & Co.
MaxMara
Medics
Mercedes-Benz
MGM Grand
Michael Kors
Mikimoto

Million Air
Minotti
Mirage Resorts
Mitchell Gold & Bob Williams
Miu Miu
Moet Hennessy
Montage Hotel
Mont Blanc
Movado
Mr. Porter
Natura Bissé
Neiman Marcus
Net-A-Porter
NetJets
Olay
Omeg
Panerai
Patek Philippe
Patron Spirits
Pearl Vodka
Peroni Beer
Perrier Jouet
Piaget
Plymouth Gin
Pomellato
Porcelanosa USA
Porsche
Porsche Design
Ports 1961
Prada
Prada Fragrance
Pratesi
Proximo Spirits
Qantas Airlines
Remy Cointreau
Ritz Carlton
Roberto Cavalli
Roberto Coin
Roche Bobois
Rolex
Room & Board
Royal Salute

Russian Standard Vodka
Saks Fifth Avenue
Salvatore Ferragamo
Sapporo
Select Comfort
Sephora
Siematic
Sisley
Snaidero USA
Sotheby’s
St. Regis
Stark Carpet
Stella Artois
Stolichnaya
Sub-Zero Wolf
Swarovski
TAG Heuer
Talbots
Ted Baker
The Peninsula Hotel
Tiffany & Co.
Tod’s
Tommy Bahama
Tommy Hilfiger
Top Shop
Tourneau
TUMI
Vacheron Constantin
Valentino
Van Cleef & Arpels
Vera Wang
Versace
Viceroy Hotel
Virgin America
Volswagen
W Hotels
Wells Fargo
Wempe
Woodford Reserve

Select Advertising Partners